



Bharatiya Vidya Bhavan

KARNATAKA News

MANAGERIAL SKILLS COME TO FORE IN EVIGNA ANNUAL

The fourth edition of EVIGNA, the annual management fest of Bhavan's Marshall Institute of Management on March 5, 2010, attracted 35 teams from various B-Schools in and around Bangalore. The events tested them on various aspects of managerial skills, ranging from finance and marketing to HR and general business knowledge.

The fest was inaugurated by Sri. N. Ramanuja, Chairman, Bhavan Karnataka, Sri. A. Krishnamurthy, Secretary, BVB. Dr. Chandra Akkihal, Director Bhavan Marshall Institute of Management, Dr. N.S. Viswanath, Resident Director, Bhavan Marshall Institute and Prof. K.L. Ramadas, Associate Resident Director were present on the occasion.



A student performing during the inauguration of EVIGNA



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“Go Green”, the theme was aimed at making tomorrow’s managers and entrepreneurs more conscious about the environment and the delicate balance in today’s eco system. Most of the stationery and other materials used during the fest were made of recycled materials to enforce the message.

The four events of the first round contestants were tested on their general business knowledge through a Business Quiz. Sandeep Pai, alumnus of

THEME : 'GO-GREEN' FOR ENFORCEMENT

Bhavan-Marshall, was the quiz master. In the second they were given a case study to test HR skills. Finance event gave the participants a real time experience of stock market. The event involved virtual live trading.



BHAVAN - MARSHALL MBA PROGRAMME

Students of ASHA a school for autistic children performing on the occasion of EVIGNA

Keeping the theme in mind, GREEN SPACE was set up, a room within which a model was built where the participants got a feel green forest. Participants were asked to perform a role play, through which they had to convey a message as to how to save endangered animals. Alumni Tejaswi Hiremath, Varun Mady and Varunesh were judges for the marketing event.

A cultural competition was conducted, the highlight to which was a performance by the students of Asha, a school for autistic children, conducted the extravaganza.

Mr. Murali, Manager American Corner, handed over American Corners goodies to selective participants. Noted Kannada cine actor, Chetan Kumar was the chief guest.

The winners of Pulsation, the cultural event was team Parivarthana from VVN

GREEN SPACE : A FEEL GREEN FOREST

College, Bangalore.
Team NASHA from Alliance Business School were runners up.

While PESIT College, Bangalore was the winner, MP Birla Institute of Management bagged the second prize and the third went to Chirst University Institute of Management. The Loot Mart, Bisleri, Global Energy Management Solutions India Pvt. Ltd, Yashaswi Township Promoters, KA Electronics, and KAC, were among the sponsors.

Prof. Basu Patagundi and Prof. Deepak were the faculty advisors for the student co-ordinators of Bhavan Marshall Institute of Management, Kuttaiah, Jnanaganga, Rashmi, Sumukha, Gautham, Arun, Girish S, Sarvanar Prakash of Cohort 6 and Harsha P.J., Ashwini Mr. Venkatesh B of Cohort 7 were a few of student co-ordinators.

THE WINNERS : TEAM PARIVERTHAN

The Lower – Secondary School which is the nucleus of the Bhavan’s Belgaum Kendra, has been accorded a new dimension to its course of studies. The starting of extra – curricular activities should make the school more attractive and more purposeful too.

Initially, the Kendra has started two courses. While Yogas classes are sure to help children to develop their concentration and sharpen their intellect, Kala Bharathi comprising music, dance, drawing and painting should be able to chisel their aesthetic sensibilities and promote artistic talent.

As it is, the classes have made a beginning with a senior yoga teacher, Sri Ravishankar providing training in Yoga, Bharathanatya under the tutelage of Sri. T. Ravindra

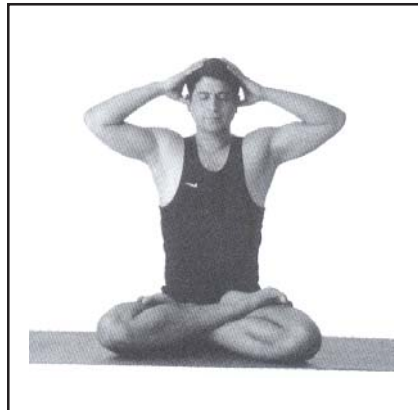
BELGAUM BVB ADDS YOGA, ARTS TO SCHOOL CURRICULUM

Sharma and Sri Yeshwant Bendre in change of tabla classes.

Already as many as 40 students have enrolled for these classes which in itself is very encouraging.

Besides, the Kendra has developed a Study Group under the stewardship of Dr. T.N. Achuta Rao, which he has named as **“Centre for Study of Consciousness”**. It is hoped that the intellegentia of the city will make use of this provision. ●

**'CENTRE
FOR
STUDY OF
CONSCIOUSNESS'**



Here is good news for those looking for professional courses.

The Bhavan's H.B College, Bangalore offers a whole spectrum of specialisations to choose from. Go ahead and make your choice

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- Post Graduate Programme in “Marketing & Advertising”

- Post Graduate Programme in “ Financial Management”

- Post Graduate Programme in “Public Relations”

- Post Graduate Programme in “Mass Communication”

A SPECTRUM OF SPECIALISATIONS

PROFESSIONAL COURSES : AT BHAVAN BANGALORE

- Post Graduate Programme in “Journalism”

- Post Graduate Programme in “Business Management”

- Post Graduate Programme in “International Trade”

These courses help secure employment and improve career development opportunities. There are good placement facilities available.

Interested candidates who have a degree from recognized universities and the candidates who have appeared for final semester in their degree courses may apply.

Admission starts from last week of April 2010. For further details please contact the Office Superintendent/Principal on Phone No. – 22201959 / 9845756908 or E-mail : hbcollege18@yahoo.co.in

Bhavan's Madhyama Bharati, also conducts the following short term courses :

- Post Graduate Diploma in "Kannada Journalism"

Certificate Courses in :

- .Photo Journalism
- Internet Journalism
- Art of Anchoring and Voice Culture
- Graphic Design for Print Media
- Use of Computer for Journalism
- Know-How of TV Programme Production

PG DIPLOMA IN KANNADA JOURNALISM

- Know-How of Production of TV News Bulletin

- Fast Track Awareness of News Media

- Writing for the Media

Interested students may contact Prof. M. Jayarama Adiga on Phone No.2220 1959 / 99865 06475, E-mail : mb.bhavan@gmail.com



Activities of H.B. College of Communication and Management





PHOTO GALARY : KALA BHARATHI 2010

Sri I.M. Vittala Murthy, I.A.S. Secretary for the State Dept of Youth Service & Sports viewing the Drawing & Painting done by Kala Bharathi students



Flute recital by students



Veena concert by Kala Bharathi students



Students performing Bharatanatyam

PHOTO GALARY : KALA BHARATHI 2010



Students performing Kathak



Violin concert by students

*Students performing
Tabla*



*Students performing
Mridanga*

Madhyama Bharathi in continuation of its weekend programmes of *Vidyarthi Adhiveshana*, had organised seminar on reporting of legislature on march 13. 'Legislature is constitutional public platform, all public issues should be discussed in that platform', said senior journalist Mr,Arjundeva. He was speaking at the **Madhyama Vidyarthi Adiveshana**.

A.I.R. News Editor T.C.Poornima explained how reporters should be alert while reporting legislature.. Prajavani Chief Reporter Mr.Balakrishna Puttige and PTI Bangalore Bureau Chief Mr. M.Siddaraju both with their long experience of legislature reporting, enlightened students on the subject. In the last programme of Madhyama Bharathi Film Director Mr. K.M. Chaitanya

NEW CERTIFICATE COURSES IN MEDIA STUDIES

and Managing trustee of Suchitra Film Society Mr.N. Vidyashankar shared their thoughts and film Journalism with the students.

Madhyama Bharathi is ready with three new certificate courses, namely Photo Journalism, Art of Anchoring and Use of Computer for Journalism., which will be launched during the month of April. A two month course on Know how of News Media will be starting from April 15. For registration and enquiry please contact m: 99865 06475. Email mb.bhavan@gmail.com



At Madhyama Bharathi's session on Voice Culture and Anchoring Bhavan's Chairman Sri. N. Ramanuja is seen with experts Sri. Gowrish Akki, Smt. Shylaja Santhosh and Sri Gajanana Hegde



LEATHER PUPPET SHOW AT BHAVAN

Panchavati, an episode from Ramayana and the role of Mahatma Gandhi in India's Freedom Movement, formed the topics for a programme of Leather Puppetry or shadow theatre, presented by Belagallu Veeranna and his party at the Khincha auditorium on March 21.

The programme under Sudaya Suryasthan Foundation was for an endowment created

by Dr. Dayalu and Smt. Sugunamma with the Bhavan. The packed audience provided the ideal rapport for the success of the presentation.

From the juicy dialogue, meaningful puppets of different dimensions, deft handling of characters and tuneful music to bolster this ancient folk theatre whose sustenance is assured and future indisputable ●



Puppets at 'Panchavati'

Just as the burning topic of woman's reservation was being discussed in the Rajya Sabha, the relevant Bill came up for a debate at a function got up at about the same time in the Bhavan's ESV Hall - 4PM, March 8.

The meeting had been convened by the students and staff of the Bhavan's colleges in Bangalore. The cutting of a cake to mark the celebration of the 100th Women's Day augured well for the happy event.

What got a twist in the ensuing debate was a strange coincidence. The three Yadavs who had held the Upper House to ransom by opposing the Bill, found for themselves a section of women students, as comrades in arms, though they opposed it for other reason. This was all the more perplexing as almost all sections of women in

WHEN WOMEN SAW RED IN BILL ON RESERVATION

Parliament, cutting across party lines were vociferously in favour of the Bill.

True, they did have a sizeable number of proponents in the debate in the college too. But as exclaimed in French de je vu or ces 't la vie, they could not carry conviction.

Obviously, they could not find any answer to the argument of those who opposed the Bill, who saw in it an opportunity for proxy male politicians who otherwise might not get the ticket. They were equally not sure whether the right women would go to the hustings!

For sure, these were points that might not have crossed the minds of many a politician, including women. Here is something for them to think afresh!

However, the heated debate calmed down, both sides sticking on to their views sans rancor. ●

WOMEN'S DAY AT BHAVAN

Continuing their winning streak in Cricket, MPBIM Seniors won the Bhavan's Inter Institutional Volley Ball trophy . The tournament was held in Mysore at the Manasa Sarovar Pushkarini School Ground recently

There were six teams in the fray, two each from MPBIM, Bangalore and BIM, Mysore, one each from Bhavan's Marshal MBA Program and Bhavan's NIFTE Bangalore.

The six teams were divided into two pools and the tournament played on a league-cum- knock out basis.

MPBIM BAGS VOLLEY BALL TROPHY

Two teams from each pool were qualified for the Semi-Finals. NIFTE, MPBIM Seniors, MPBIM Junior and BIM, Mysore being the Semi-finalists. In the ensuing encounter between NIFTE Vs MPBIM Jr. and MPBIM Sr. Vs BIM Mysore , NIFTE and MPBIM Seniors entered the finals. In the finals MPBIM Seniors defeated NIFTE in



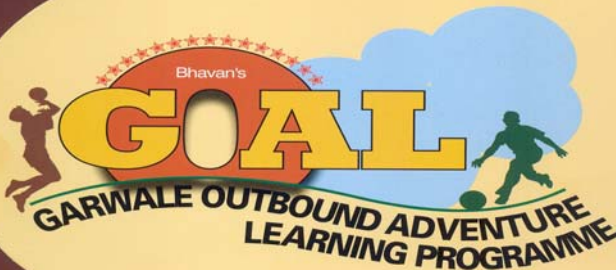
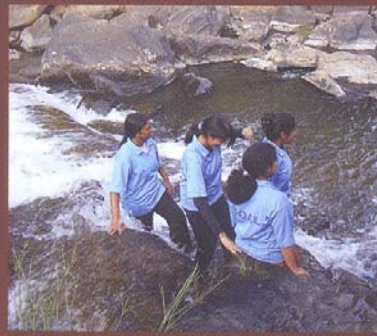
straight sets of 25-23, 25-17 and MPBIM Seniors were declared as the proud winners. The third prize went to MPBIM Junior who defeated previous champions BIM Mysore in 25-21, 18-25, 25-22 sets.

Earlier, Shri Lakshiminarayana, Secretary National Institute of Engineering (NIE) Mysore, who inaugurated the match, stressed the need for a healthy physique

STRESS ON HEALTHY MIND IN HEALTHY BODY

for a healthy mind. Elaborating the scope the importance of organizing tournament of this kind nurture competitive spirit among the students, he averred.

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For more details contact :

GARWALE OUTBOUND ADVENTURE LEARNING PROGRAMME (GOAL)

Garwale Village, PIN: 571 251, Somavarpeta Tq, Kodagu Dist., Karnataka

Co-ordinators: Mr. V. Muralidhar - 080-2235 5426 / Ms. K. Shashikala - 0821-2413390

Sat 12.00 noon

10. Khincha Auditorium

American Cornor presents

English Feature Film :

No country for Old Men

Directors : Ethan Coen, Joel Coen

2007 - Colour - 120 minutes

Sun 10.00 a.m.

11. Khincha Auditorium :

Cherandra B. Ponnappa

Memorial Endowment

Music Concert

Carnatical Vocal : Kamal Sisters.

Ms.Manisha and Ms. Aishwarya

Violin : Master Srikanth

Mridanga : Master Vinay



Sun - 11.00 a.m. :

11 Flute Recital :

Sri. H.S. Shreyas Bharadwaj



Sat 6.00 p.m.

24. ESV Hall -

Astrology Lecture:

Topic : Use of Navarathnas

Speaker :

Dr. N. Chandrashekar

PROGRAMME :

APRIL

2010

Music Concert

in association with

Infosys Foundation

April 29, Thursday 5.00 p.m.

Venue :

**Indian Institute of World
Culture, B.P. Wadia Road
Basavanagudi, Bangalore**

Vocal duet by Gulbarga artists

Vidwan : Kumara Kanavi, Gulbarga

Vidushi : Malasri Kanavi

Tabla : Vidwan Panchakshari Kanavi

Keyboard - Vidwan Deepak

Flute : Vidwan Shivalingappa Rajapura

Rhythm : Vidwan Prakash



*Vidwan
Kumara Kanavi*



*Vidushi
Malashri Kanavi*

All are welcome

Obituary

Ex-President Pravinchandra V. Gandhi



The Bangalore Kendra of Bharatiya Vidya Bhavan, together with its subsidiaries in the State joins the Bhavan the world over to pay homage to esteemed Sri Pravinchandra V. Gandhi, former President who passed away at Mumbai on the morning of March 9 after prolonged illness. He was 87.

He served the Bhavan for 45 years. His demise is an irreparable loss to Bhavan.

His commitment to Bhavan and its values deep. Time and again, he guided the administration and cultural activities of Bhavan.

Sri Pravinbhai was a respected industrialist. He was conferred Padma Bhushan in the year 2002. He was Chairman of P.T.I., I.E.N.S., F.I.C.C.I and other organizations.

He is survived by his wife Smt. Hansaben, sons Sri Ram Gandhi and Sri Madhav Gandhi.

May the Lord Almighty give his family the strength and solace to bear the irreparable loss is the prayer of the entire Bhavan's Family, Worldwide. ●

"Registered News Papers"



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● Hindi ● English.

Last date for registration : 15.4.2010.

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Interested students please contact Sri B.S. Gundu Rao

Phone No. 22201959 / 9986070494.