

Bharatiya Vidya Bhavan

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PAEANS GALORE FOR MATHOORJI'S SERVICES



*Governor, Sri Rameshwar Thakur, felicitating
Dr. Mathoor Krishnamurti*

Bountiful tributes were showered on Dr. Mathoor Krishnamurti, Director, Bharatiya Vidya Bhavan's Bangalore Kendra, at a function got up on April 19 to felicitate him on his being conferred the Padma Sri award by the Union Government.

Led by State Governor, Sri Rameshwar Thakur, a cross-section of people recalled

Dr. Mathoor's dedicated services to Indian culture in general and the London Bhavan in particular and described how he richly deserved the coveted honour.

Sri Rameshwar Thakur who was the Chief Guest at the function in the Khincha hall, wrapped Dr. Mathoor in a shawl and presented a figurine of Lakshmi as memento.

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LET NOBLE THOUGHTS COME TO US FROM EVERY SIDE

आनो ाद्रः क्रतवोयन्तु विश्वतः
Rigveda, 1-89-i

'INSTITUTION BUILDER'

Complimenting Dr. Mathoor on receiving such a prestigious award, the Governor described Dr. Mathoor as an institution builder, the Bhavan's London Kendra, the Kendras in Bangalore, Mysore, Madikeri, Bagalkot, Shimoga, testifying to his acumen. His consistent effort to disseminate Gandhian ideals and values exemplified in Indian scriptures is as commendable, the Governor added.

Sri J Veeraraghavan, Director of Bhavan's Delhi Kendra, who delivered the felicitation address,

made a special mention of Dr. Mathoor's series under the title Gandhi Upanishad, describing the lucid and anecdotal way in which Gandhian ideals are kept alive as a unique contribution of Dr. Mathoor.

Prof. L S Seshagiri Rao, a long time friend of the Bhavan, who launched 'Mathoor in Britain', a biography on Dr. Mathoor by Sri K Sundara Raju, described it as a fascinating narration which reads like a saga. It is very interesting to know about the struggles



Exchanging pleasantries

'MATHOOR IN BRITAIN' BOOK LAUNCHED'



Pride possession for all !

Dr. Krishnamurthy had to face and the success he made of them.

Replying to the felicitation Dr. Mathoor Krishnamurthi said that awards will only increase the responsibilities.

Among the several others who spoke on Dr. Mathoor's remarkable achievements, Sri H S Diwaker, Chairman of the fledgling Shimoga Kendra, described how Dr. Mathoor had almost single handedly mobilized more than Rupees three crore for setting up a Kendra for Bhavan in Shimoga, Prof A V Narashimhamurthy, Chairman, Mysore Kendra reeled out a long list of epithets attributable to Dr. Mathoor, Dr. A H Rama Rao, who had donated Rs. five lakh towards one class-room in the new Kendra, Sri G

Padmanabhan, Sri Raja Rama Murthy – Editor, Sankethi Sangama, Dr. Akkihal, Director Bhavan's Marshall MBA Programme, Dr. Nagesh S Malavalli, Principal MPBIM, Dr. N S Vishwanath Resident Director Bhavan's Marshall MBA Programme, Sri M S Nagaraja Rao, MD Techno Art Constructions Pvt Ltd, Sri S N Sharath Kumar. Sri Oomer MD Teekays, also spoke on the occasion.

Earlier, Sri N Ramanuja, Chairman Bhavan Karnataka, who welcomed the Chief guests, explained the significance of the occasion. Sri K.G. Raghavan, Chairman, Programmes & Project Centre presented fruits and flowers to all distinguished guests. Sri A Krishnamurthy, Secretary, proposed vote of thanks. ●

V. SIVARAMAKRISHNAN'S PRAISE

I have known Mathoorji since 1983 when I joined the 'Bhavan's Journal' as Associate Editor. Mathoorji was then in London and had already established his reputation as an institution-builder and the unofficial cultural ambassador of India in England. He built up the Bhavan brick by brick from 1972, when he first went there, sparing no effort or time. By 1995, when he left for India for good, the Bhavan had grown like the Banyan tree of Adayar Tree in Chennai, both in respect of grandeur and reputation worldwide. The manner in which the Bhavan moved from 35, Great Russell St., a one - room tenement, to Castletown Road in West Kensington in 1978, to its own premises with an area of 14,600 sq. ft, is a saga of labour and achievement worth knowing and remembering by present and future generations. 'Mathoor in Britain' is the record of the work of a great and good man in the service of Indian Culture.

What Dr. S. Radhakrishnan did for Hindu religion and philosophy in England, Mathoorji did for Indian Culture, which includes not only religion and philosophy but literature and

the fine arts. He did not go to England with the halo of an academician. His background was different fully equipped with the knowledge of the Vedic, itihasic and the Puranic lore acquired in the traditional way, a decade of experience in Kannada Journalism, with translations into Kannada, literary works, fiction and non-fiction, from Tamil and Hindi to his credit, and above all, well -versed in Gandhian thought. Deeply interested in the theatre and, with a talent for acting Mathoorji established direct contacts with people, through his discourses, plays and T.V. Programmes. This was the secret of his success in England, as a one-man institution.

As the Director of the Bhavan's Bangalore Kendra, after his return from the U.K. Mathoorji, through his T.V. programmes, publications, and efforts at establishing new district centres of the Bhavan, has become an household word in Karnataka. He deserves much greater honour than that has come his way so far.

May he live long and continue with his mission with unrelenting zeal!

Sd/-
(V. Sivaramakrishnan)

'RAGS TO RICHES'

Who could have ever
imagined.....?

Son of a carpenter,
A cashier

A bus conductor

A clerk at a mill

A college dropout

A dramatist

An author

And many things in between

..... The journey has been
long.... and he went on to
become

A news editor

A lone warrior in London

A cultural icon of India

A Director of Bhavan

A Doctorate

And a Padma Shree

And others to follow.

And

Best of all, a strong bridge
between two generations – young
and the old.

I would certainly call this as one
of the best “rags to Riches” story.

Dr. Mathoorji is certainly a
wealthy man.

Mr. M. Krishnamurthy was born
poor and remained poor in

traditional sense of the phrase,

But, He has many things that
money can't buy,

Great exposure/experience

Vast Knowledge

Great friends
Great colleagues
Huge fan club
Great health

Unending passion to excel in his
work even today

A youthfulness that oozes
..... A good SOUL

He is a great salesman whose
only product is “raise Donations
for Bhavan” – as he calls himself
jokingly as “Professional
Beggar” and he does it only for
Bhavan.

If this is not “riches” I don't
know what is?

Sri Mathoorji is one of the
wealthiest men in TRUE
GANDHIAN WORLD!

Beloved Mathoorji, we wish you
become wealthier!!!

As Mr. Ramanuja was telling
me, “it's a privilege, honor and
we are proud to be rubbing
shoulders with you”
Congratulations!!!

With Lots of Love

(Text of the felicitation address
made by Dr. Nagesh Malavalli,
Principal, M.P.Birla Foundation,
at Dr. Mathoor Krishnamurti's
felicitation function on April 19.)

WALKATHON FULFILLS A NEED



Serving a special purpose

Just as the curtains came down on the 2007-08 batch of the Bhavan's M P Birla Institute of Management with the annual convocation 2009 on April 9, the bells started ringing for the ushering in of another similar glittering function - Paradigm.

As before the three-day Paradigm got off to a flying start with a glamorous cinematic touch. This was lent by the presence of the popular Kannada cine star Prajwal Devaraj who inaugurated the show.

His presence, had given the function a gala beginning.

Dr. Nagesh Malavalli, the Principal, greeted the students and explained the significance of Paradigm. He said the walkathon that is associated with Paradigm lends a social dimension to the purported Management studies.

Elaborating he said every year the walkathon is organized in all gaiety to collect funds to help a welfare organisation. This year, he said, the collection will be handed over to Sri Ramakrishna Anatha Sishuvihar, an orphanage of destitute children. Needless to say that the Walkathon was a success and served the purpose to the brim.

HELP EXTENDED TO ORPHANAGE

The next day, April 16 was more business like. There were marketing events, HR events, Finance events, Gaming events culminating with an enjoyable business quiz prelims.

The proceedings were watched by two popular media personalities, RJs Ms.Netra and Mr.Rakshit of the popular Big 92.7 Radio. They greatly

appreciated the talent that emerged in the programmes.

In the evening, there was a variety entertainment, the high point of which was a fashion show. The Jain College, Visveswarapuram won top honours in this fascinating event. Sri Hitesh Bajpai compered the programme. ●



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PROS AND CONS OF RECESSION



All in convocation robes!

“While the current economic recession has certainly impacted the mindsets of business leaders, so far as the students of management is concerned, it is a test of their resilience, courage and innovative genius”, according to Prof K N Shankara, Satish Chandra Dhawan Professor of ISRO Headquarters, Bangalore.

Delivering the address of the annual convocation 2009 of the Bhavan’s M P Birla Institute of Management at the Khincha hall on April 11, Prof. Shankara termed the situation as an ‘opportunity to explore new dimensions’. He said the future

posed a challenge for them. And any challenge ‘will bring exciting opportunities to think differently, opportunities to do the right thing and to see the world in an entirely different way’.

Quoting from a Sanskrit ‘Subhashita’, he added that for an earnest manager there is nothing insurmountable, there is no distance for the hard-working, no country is alien for the learned and there is no stronger for the soft-spoken. As enunciated in the Bhagavad Gita, ‘man should uplift himself by himself’, he added.

As one who has successfully managed several important Space

NEW GRADUATES FETED

Projects at ISRO, Prof Shankara justifiably prefaced his address by explaining its activities. Describing its achievements in the last four decades he proudly recalled how the organization had developed capabilities to build world class satellites and launch vehicles, which are not only cost effective, but configured mainly to meet India's development needs.

Congratulating the new graduates, Prof. Shankara said that the best advice that he can give them, which is relevant for all times, is found in the Taittiriya Upanishad, commencing from the immortal dictum 'Satyam Vada, Dharmam Chara' (Speak the truth, do your duty). He commended the same teaching to the new graduates before wishing them a bright future.

Sri N Ramanuja, Chairman, Bhavan Karnataka who presided over the function commended the work of ISRO under such eminent professors like Prof. Shankara. He complimented the new graduates and wished them a bright future.

Earlier, Sri A Krishnamurthy, Director of the Institute

welcomed the Chief Guest and introduced him to the audience.

Dr. Nagesh Malavalli, the Principal, announced the awards for the year which were given away by the Chief Guest, Prof K N Shankara. They are :

Sri Keerthan Kamat, Teekays Awart for the Outstanding Student of 2006-08 batches, Ms.Manju, Smt. Priyamvada Devi Birla for Academic Excellence; Ms Shraddha Anand Shirgoankar – Sri R Thothadri Award for Academic Excellence; Ms. Divya – Smt Jayalakshmi Santhanam Medal for Statistics; Sri Sanjay Singh – Smt Jayalakshmi Santhanam Medal for Operation research; Shri Niraj Kumar Pandey – T V Parthasarathi Memorial Medal for Finance; Ms. Priyadarshini R – Prof K L Ramadas Medal for Marketing; Ms. Garima Paliwal – Kasi Visweswara Prabhu Medal for Human Resource Management. Besides the Principal's medal of appreciation was given to Sri. Srinivasa Rao R, Sri Vikram Kademani, Sri. Manu Gowda, M, Sri Ankit Appaial, Sri Shabareesh R, Sri Bharath B K, Sri Varun Arur and Ms. Uma S. ●

COLOURS ADD GAIETY IN IRPM WEEK



Prof. S.N. Subba Rao, Principal, H.B. College, with students of "IRPM" during the last day of "IRPM Week"

The campus of the Bhavan's H.B. College of Communication and Management wore a festive appearance when it celebrated the IRPM Week (Industrial Relations and Personnel Management week). The six-day event from March 21 saw the culmination of the nine-month intellectual gestation of its evening batch's post-diploma course.

The week started on a sunny Monday, March 5 when the students in glowing yellow and green garments lent the entire campus a festive appearance. The dress code itself owed its genius to Prof. H.V. Chennappa.

On Tuesday the dress code changed over to black and white, seemingly to project the serious business-like ambience. The attire in this case was a reflection of Indian Cinema. Wednesday it all appeared casual, the boys and girls seen in the traditional mundus or kurta pyjama outfit or dignified sarees respectively.

Thursday wore a more glamorous aura, the women at their alluring best in pretty pink while the men countered in the cool comfort of blue, Prof. S.N. Subba Rao, the Principal himself attracting attention in the mildest shade of the hue.

SURPRISE GIFTS FOR ALL!

The stage was set for a social event to mark the grand finale when Principal Subba Rao, Prof, Channappa and Dr. Kumaraswamy were felicitated. The students had not forgotten the non teaching staff either, each presented with a surprise gift. The pleasant programme including

the ramp-walk ended off with a sumptuous dinner.

The enjoyable festival, the first of its kind in the annals of the college, was made memorable entirely due to the effort of Ms. Subhana Saadulla and Sri Hitesh Kumar with the wholesome co-ordination of Mrs. Ashwini and Sri. Rikunj. ●



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The College is equipped with studio for practicals and with eminent staff to provide both theoretical and practical knowledge. Students who are studying in the final semester of graduation course may apply to join these courses for which classes would start from first week of July 2009.

For further details, please contact the Office Superintendent / Principal on Ph : 22201959 / 9845756908 or e-mail : hbcollege18@yahoo.co.in.

STRESS ON HUMAN RESOURCES



Dr. Ali Khwaja

The importance of human resources for the success in life, was underlined by Dr. Ali Khwaja, Chairman, The Banjara Academy, Bangalore at a function of the Bhavan's H.B. College of Communication and Management. Dr. Khwaja was the chief guest at the valedictory function of the college on March 30.

Speaking for the endowment of Prof. Srinivasa Murthy, who was Professor of Marketing in the college, Sri Khwaja explained how human intelligence was the only commodity that can't be snatched away nor be affected by recession. He reminded the students that nor computer nor machine can perform by themselves without human resource. Hence he advised them to develop their intelligence and be committed to the job, which he assured will automatically

provide you with the desired results”.

Sri A Krishnamurthy, Secretary, Bhavan, in his valedictory address, advised the students to be honest and hard-working. Reminding them that the college had provided an opportunity to learn the cultural heritage of India, which alone results in making a real man, he suggested that they continued their associated with the Bhavan even after taking up a job.

Prof S.N. Subba Rao, the principal welcomed the chief guests and the gathering. The programme concluded with a variety entertainment by the students.

The student of mass communication of the college on March 31, had the unique opportunity to have an interaction with the fame Director, B Suresh of 'Naku Thanthi', a Kannada T.V. Serial. Prof G.M. Shirahatti, former Director of the local Doordarshan had arranged for the programme.

The college had organized a trip for the students, to the L&T Komatsu Limited, Bangalore on March 28, to appraise themselves about industrial relations. Prof H.V. Chennappa let the students to the Unit. ●

PROGRAMME : MAY 2009

Sun 10.00 a.m. : Nupura presents -
3. Khincha Hall International Dance Day - 2009
 Dance : Thandava Group
10.30 a.m. National Seminar and Dance
 Topic : Inclusivity in Dance
 Moderator : Dr. Sunil Kothari, New Delhi
 Dance critic
 Key note address : Dr. Aashish Kokhar
 Dance Historian
 Speakers : Dr. Choodamani Nandagopal
 Art Historian
 Smt. Lalitha Srinivasan
 Sri Hamsalekha presides

Wed 6.00 p.m. : Bharatiya Vidya Bhavan & Ananya Drishya and
6. ESV Hall Visual Art presents under
 A.S. Ramanuja Iyengar
 and N. Balarama Reddy Endowments.
 The 10th Annual Creative Painting and
 Photography Exhibition.
 (The exhibition is open to public till 12th from
 11.a.m. to 7.p.m.)

Fri 6.00 p.m. : G.V. Bhawe and Lakshmi G. Bhawe Endowment
8. ESV Hall Music of Himachal Pradesh
 Flute Recital by
 Smt. Seema Bharadwaj and
 Smt. Archana Roy.



Sat 5.00 p.m. : Bharathanatya Arangetram by
16. Khincha Hall Kum. Loviena
 (Disciple of Guru Kalaimamani Saroja Vaidyanathan,
 Delhi, and Prema Raghavan, Mysore)

Sat 6.00 p.m. : Astrology Lecture -
23. E.S.V. Hall Advanced prediction methods.
 Speaker - Dr. T.S. Vasan.

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